

GEORGE WASHINGTON CARVER STAGE

11:00 AM OPENING CEREMONY

Welcome, Betty Andrews, Executive Director
 Community Prayer, Various Ministers
 Lift Every Voice & Sing
 Sponsor Recognition

11:00 - 11:50	Opening Ceremony	Festival Begins
12:00 - 12:20	Kevin Burt	Blues
12:30 - 12:50	Junior Tanzanian Acrobat	Acrobatic Unicyclist
1:00 - 1:30	Ebony Beauty By Design	Fashion Show
1:40 - 2:00	Central District Youth Mass Choir	Gospel
2:10 - 2:50	Dr. Joel Tudman	Headliner
3:00 - 3:20	Bethany Elle	Jazz/Gospel
3:30 - 3:50	Isiserettes Drum & Drill Corps	Drill Team
3:50 - 4:10	Sponsor Awards	Sponsors
4:15 - 5:00	Christian Keyes	Headliner
5:10 - 5:30	Sharane Calister	R&B/Soul/Pop
5:40 - 6:00	Des Moines Metro Mix	Dance/Hip Hop
6:00 - 7:00	Battle of the Choirs	Choir Competition
7:00	Closing	

DJS

DJ Hollywood, 11:00 - 3:00

DJ ISM 4:00 - 7:00

Special Guest Host: Actor Deandre Smith

MARTIN LUTHER KING, JR. STAGE

11:35 - 11:55	DST Fitness	Aerobic/Wellness
12:00 - 12:15	Good Mom & Co.	Gospel/R&B/Motivation
12:25 - 12:40	Unique Vibrationz	Hip Hop/Soul/Alternative
12:45 - 1:00	Basi	Hip Hop/Christian
1:05 - 1:20	Miyani	Neo-Soul
1:25 - 1:40	Emmett Phillips and Jon Z	Hip Hop
1:45 - 2:00	GYF Afro Beats Dancers	Dance/Afro Beats
2:05 - 2:25	Ninja P Fitness	Aerobic/Wellness
2:35 - 2:50	Say What! Poetry	Poetry/Spoken Word
3:00 - 3:20	Andre Davis	Hip Hop
3:30 - 3:45	Aubs	Poetry/Spoken Word
3:50 - 4:10	Entre Luche	R&B/Hip Hop
4:15 - 5:00	Stage Adjustment	Stage Adjustment
5:00 - 5:15	Jaianna	Soul/R & B
5:20 - 5:35	3J	Hip Hop/Country/Soul
5:40 - 5:55	Klazik	Hip Hop
6:00	Stage Closing	

DJS

DJ cDisiac, 11:00 - 2:30

DJ Tone Da Boss, 2:30 - 6:30

HEALTH & WELLNESS EXPO

Check Your Health!

Free health screenings, dental checks, maternal health, wellness activities prizes and more

FITNESS ACTIVITIES

How Fit Are You?

Visit the back gym for fitness demos & competitions, youth basket ball drills & fysical activities.

EXHIBITORS

Visit our exhibitors & vendors, artists, support small business and learn about what is happening in the community.

KIDS CARNIVAL

Inflatables, TJ the Clown, Ballons, facepainting, snow cones, cotton candy

SOUL FOOD VENDORS

AJ's Catering
Cie Cie's Sweet Treats
Joppa Experience
Lady Jerk Soul Food
Pit Stop BBQ

THANK YOU TO OUR SPONSORS

PRESENTING SPONSOR



PLATINUM SPONSOR



GREATER DES MOINES REGIONAL ARTS COUNCIL

SILVER SPONSORS



IMMAWII IS POWERED BY BETTY ANDREWS MEDIA

BRONZE

Broadlawn Medical Center
South Central STEM Hub /
Iowa Governor's STEM Advisory Council
Iowa-Nebraska NAACP

SUPPORTING SPONSORS

Bankers Trust
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Des Moines Area Community College
Iowa Coalition Against Sexual Assault
Molina Health Care
Nationwide
UnityPoint Health
Lamar Des Moines

I'LL MAKE ME A WORLD IN IOWA



IOWA'S AFRICAN AMERICAN FESTIVAL
PRESENTING SPONSOR: WELLS FARGO

CELEBRATION DAY

SATURDAY, FEBRUARY 10TH, 2024

Horizon Events Center
2100 NW 100th Street Clive, IA, (Des Moines)

2024 HEADLINER

CHRISTIAN KEYES

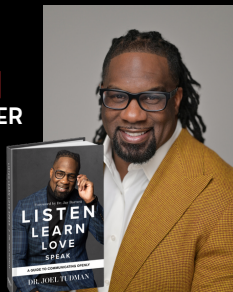
ACTOR, WRITER, PRODUCER, SINGER: ALL THE QUEENS MEN; ALL RISE; MADEA GOES TO JAIL



GUEST AUTHOR

DR. JOEL TUDMAN
LEADERSHIP COACH & INFLUENCER
ADDRESSING MENTAL HEALTH
& RELATIONSHIPS

BUY DR. TUDMAN'S NEW BOOK
AND HAVE IT SIGNED ON SITE.



IOWA'S AFRICAN AMERICAN FESTIVAL

FESTIVAL ACTIVITIES

WELLNESS EXPO, BATTLE OF THE CHOIRS, VENDORS, SOUL FOOD, HISTORY EXHIBITS, ARTISTS, KIDS CARNIVAL, DOOR PRIZES, CULTURAL CONNECTIONS, FITNESS, COMPETITIONS, & COMMUNITY EMCEES

JUNIOR: Unicyclist



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