

## HEALTH & WELLNESS EXPO

Check Your Health!

Free health screenings, health, wellness activities, prizes, and more.

## FITNESS ACTIVITIES

How Fit Are You?

Visit the back gym for fitness demos & competitions, youth basket ball drills & physical activities.

## EXHIBITORS

Visit our exhibitors, vendors, artists, & support small business. Learn about what is happening in the community.

## KIDS CARNIVAL

Inflatables, TJ the Clown, Balloons, facepainting, snow cones

## SOUL FOOD VENDORS

AJ's Catering  
Leachmons Pit Stop  
Lady Jerk Soul Food

## ARTS, CULTURE & CONTRIBUTIONS

### THANK YOU TO OUR SPONSORS

PLATINUM SPONSOR



GOLD SPONSORS



BRONZE SPONSORS

Lamar Des Moines  
Iowa-Nebraska NAACP  
State Area Conference of Branches

SUPPORTING SPONSORS

Bankers Trust  
Reform Alliance  
Broadlawn Medical Center  
Nationwide  
UnityPoint Health  
Des Moines Area Community College  
Molina Health Care

SILVER SPONSORS



IMMAWII IS POWERED BY BETTY ANDREWS MEDIA



IOWA'S AFRICAN AMERICAN FESTIVAL

# IMMAWII CELEBRATION DAY

SATURDAY, FEBRUARY 8TH, 2025

Horizon Events Center | 2100 NW 100th Street Clive, IA, (Des Moines)

2025 HEADLINER

## MEAGAN GOOD

ACTRESS: DIVORCE IN THE BLACK, THINK LIKE A MAN, SHAZAM, THE MINORITY REPORT, DECEPTION, DAY SHIFT, ROLL BOUNCE  
DIRECTOR; BLACK KAREN, IF NOT NOW, WHEN?



## IOWA'S AFRICAN AMERICAN FESTIVAL



I'LL MAKE ME A WORLD IN IOWA MORNING FORUM:

# STATE OF BLACK IOWA FORUM

ECONOMICS | HEALTH | EDUCATION | JUSTICE | LAW & POLICY

A 2025 STATUS CHECK ON HOW AFRICAN AMERICANS ARE FARING IN IOWA

## FESTIVAL ACTIVITIES

WELLNESS EXPO, PERFORMERS, VENDORS, SOUL FOOD, HISTORY EXHIBITS, ARTISTS, DOOR PRIZES, CULTURAL CONNECTIONS, FITNESS & MORE

[Worldiniowa.org](http://Worldiniowa.org) | 515.288.7171

## GEORGE WASHINGTON CARVER STAGE

10:00 - 11:15	State of Black Iowa Forum	
11:20 - 11:40	Opening Ceremony	Festival Begins
11:45 - 12:00	Min Whitfied & Gospel Voices of Des Moines	Gospel
12:05 - 12:25	Langston Hughes Players	Theater
12:30 - 12:50	Tone Da Boss	Hip Hop
12:55 - 1:15	Bethany Elle	Classical/Jazz/Gospel
1:20 - 1:40	Damani Phillips Jazz Quartet	Jazz
1:45 - 2:05	Sharane Callaster	R&B/Soul/Pop
2:10 - 2:20	Sponsor Awards	
2:30 - 3:10	Meagan Good	Headliner
3:15 - 3:35	Jones and Owens Trio	Blues, Funk, And R&B
3:40 - 4:00	Capital City Steppers	Line Dancing
4:05 - 4:25	Issiserettes Drum and Drill Corps	Drill Team
4:30 - 4:45	Eclipse Hair Show	Hair Show
4:50 - 5:00	Ebony by Design	Fashion Show
5:00 - 5:10	Platinum Barber Shop	Barber Show
5:15 - 5:35	DSM Metro Mix Group	Dance/Hip Hop
5:40 - 6:00	Reatha Moore	Gospel
6:00 - 6:20	Central District Mass Choir	Gospel

**DJs:** DJ Hollywood, 10:00 - 4:00 | DJ Tone Da Boss 4:00-7:00

**AFRICAN AMERICAN HISTORY IS AMERICAN HISTORY!**

## MARTIN LUTHER KING, JR. STAGE

11:30 - 3:00	Nya and Abu	Hosts
11:45 - 12:05	Don Brown	Jazz
12:10 - 12:25	Real Afro Warriors (RAW)	Dance
12:30 - 12:40	Journei Rayne	Pop
12:40 - 12:55	Arsema	Poetry/Spoken Word
1:00 - 1:30	Xtreme Hip Hop	Fitness
1:35 - 1:50	Sight Lives	Alternative/Hip Hop
1:55 - 2:10	The Gud Mom	Inspirational
2:15 - 2:30	EJ Swavv	Inspirational Hop Hop
3:00 - 6:40	Emmett Phillips	Host
3:10 - 3:25	Say What! Poetry	Spoken Word/Poetry
3:25 - 3:35	B Wells	Spoken Word/Hip Hop
3:35 - 3:45	5B41 Entertainment	Hip Hop
3:45 - 4:05	T5ive	Hip Hop
4:30 - 4:50	Unique Vibrationz	Hip Hop Band
4:55 - 5:05	Cee Rob	Hip Hop
5:10 - 5:25	Fooch the Emcee	Hip Hop
5:30 - 5:45	TAV3	Hip Hop
5:50 - 6:00	Andre Davis	Hip Hop
6:05 - 6:15	Klazik	Hip Hop/R&B

**DJs:** DJ Taz: 11:30 - 3:00 | DJ Lennytwain 3:00-6:40

**THANK YOU FOR COMING!**